

CONFERENCE THEMES

Augmented and virtual reality
Artificial Intelligence (AI) and Machine Learning
Mobile Commerce (M-commerce)
Sustainable and Ethical Shopping
Instant and Same-Day Delivery
Blockchain Technology.
Personalization and Customization:
Predictive analytics
Natural language processing (NLP) for customer service
AI-driven chatbots
Image recognition for visual search
Dynamic pricing
Fraud detection
Customer segmentation
Sales forecasting
Supply Chain Optimization.
IoT-enabled Commerce
Edge Computing for E-commerce
Personalized Shopping Experiences.
Emerging Technologies Integration
Cryptocurrency adoption and regulation
Biometric authentication in payment systems
Digital wallets
Entrepreneurial Strategies for Navigating the Stock Market
Risk Management and Hedging Strategies
Diversification Strategies
Market Analysis



IMPORTANT DATES

Submission deadline: **20 Feb, 2024**
Notification to authors: **24 Feb, 2024**
Registration last date: **26 Feb, 2024**
Conference: **08-09, March, 2024**

CALL FOR PAPER PRESENTATION

Abstracts are Invited from the courses of Undergraduate and post graduate students on the sub themes of the conference. Abstracts should be original and unpublished, insightful, analytical, thoughtful, offering new knowledge to the department of Commerce. Submitted abstracts will undergo an inspection.

Abstract Submission Link

<https://forms.gle/FfLsDEC92ZNcuKR59>

Or Scan the QR code to submit the abstract



Ideas For The Vision
VIKSIT BHARAT @2047

Student Conference on

**Evolving trends,
sustainability and social
responsibility in business**
March 8-9, 2024

Department of Commerce
Satyawati College (Evening)

University of Delhi

Ashok Vihar, Phase-III, Delhi-110052

URL: <https://www.satyawatievedu.ac.in>

About the Conference

Commerce refers to the broader system of activities involved in the buying and selling of goods and services. It encompasses a wide range of commercial activities, including production, distribution, marketing, sales, and consumption of goods and services. It involves the entire process of conducting business and trade, from the initial production of goods to their eventual consumption by end-users. The aim of this conference is to draw on academic insight to imagine a fresh vision for India and to mobilize a diverse array of academic knowledge, skills, and resources to launch a variety of initiatives needed to cultivate a future characterized by growth, innovation, and sustainability.

About Department of Commerce

The department of commerce of Satyawati College Evening was started in 1973, it is one of the eight departments of the college, which offers undergraduate courses in commerce and arts. The department has a commerce society, which provides a platform for the students to showcase their talents and skills in various fields of commerce. It not only aims to impart quality education and develop the student's personality and professional competence but also has a vision to become a center of excellence in the field of commerce and contribute to the socio-economic development of the nation.

Registration Fee Details:

Paper presentation: Rs.500/- Registration link with account details will be provided via email to the accepted papers for presentation.

Organizing Department - COMMERCIO

PATRON

Prof (Dr.) Harinder Kumar

Principal (OSD)

GENERAL CHAIR

Prof (Dr.) Prabhat Mittal

Head, Department of Commerce

Project Director, ICSSR MRP

F.No. 02/110/2022-23/ICSSR/RP/MJ/GEN

CONVENORS

Mr. Ansh jain

Miss. Muskan Srivastava

CO CONVENORS

Mr. Yatin singla

Mr. Dhruv Mehra

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DEPARTMENT TEAM

Mr. Siddharth Satija

Mr. Namit Malhotra

Miss. Aanya Rastogi

Mr. Om Shroff

Mr. Priyank Raj

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