

F.No.P.32/NSS/DTE/2021
Government of India
Ministry of Youth Affairs & Sports
Directorate of NSS
12/11, Jamnagar House, New Delhi-110011

Dated 09/01/2021

To

All Regional Director,
Regional Directorates of NSS,

Sub: Request to widely publicize the National Youth Parliament Festival, 2021 Finals in the Central Hall of Parliament on 11th January, 2021 at 10.30 A.M. onwards and Hon'ble Prime Minister's Speech on the National Youth Day in Central Hall of Parliament from 10.00 A.M. onwards on 12th January, 2021.- reg.

Sir/Madam,

As you are aware that Department of Youth Affairs is organising National Youth Parliament Festival, 2021. Hon'ble Speaker, Deputy Chairman, Rajya Sabha, Hon'ble Minister (IC), Ministry of Youth Affairs & Sports and several dignitaries will be participating in the Finals of National Youth Parliament Festival, 2021 from 10.30 A.M. till 06.00 P.M. on Monday, 11th January, 2021 in the Central Hall of Parliament.

Further, **Hon'ble Prime Minister will be gracing the National Youth Day celebrations in virtual mode from 10.00 A.M. onwards** in the Central Hall of Parliament on Tuesday, 12 January, 2021. **Both these events will be telecasted live on Lok Sadha T.V and through NIC Webcast. The Webcast link of both the events is <https://webcast.gov.in/parliament>**

All Regional Directors are requested to inform the NSS functionaries under their jurisdiction to initiate action on the following:

a) Media & Publicity for Visibility

- Widely circulate the above programme details among all NSS functionaries and others through Social Media Platform like, WhatsApp, Facebook, Twitter and others. Print and Electronic should also be used.
- Before and after the event, adequate coverage in both Printing and Electronic Media should be ensured.
- Social Media Platform should also be used.

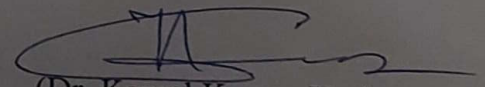
b) **Promotion of Hashtags**

- For this occasion, following four Hashtags (#) should widely be **POPULARISED** amongst the NSS volunteers
 - #YuvaShaktiWithModi,
 - #YUVAAH
 - #UtsahNayeBharatKa
 - #NYF2021

c) **Viewing both these events on 11th & 12th January, 2021**

- Ensure that all NSS volunteers, functionaries and officials view both these events on 11th & 12th January, 2021 through any of the following modes as per the enclosed schedule:
 - The Webcast link : <https://webcast.gov.in/parliament>
 - **Live on Lok Sabha T.V and Webcast by NIC**
- Participation report in this regard may please be furnished in the given proforma to Directorate of NSS by 3.00 pm. on 12th January, 2021 in the Google Sheet share:
<https://docs.google.com/spreadsheets/d/1Q34J66gW6qUB7vKZq517kyZHOvANNuMIK9akNYhBN14/edit?usp=sharing>
- Precautions: While undertaking these activities, the youth should wear face mask, wash their hands on regular intervals, due care for personnel hygiene and maintenance of social distancing as well as while following the advisories and Guidelines issued by Government and District Administration. Further, as per local notifications, permissions for conducting activities may be sought from District Administration.

Yours faithfully,



(Dr. Kamal Kumar Kar)
Assistant Programme Adviser

Copy for information to:

1. Director, NSS,
2. Under Secretary, NSS, MoYAS